

A Piper Academy

What Baby Boomers Can Do for You

A workshop with Maureen Curley

More than 650,000 Arizonans will turn 60 in the next 10 years, and research shows they will be looking for new part-time, full-time and volunteer opportunities where they can use a lifetime of experience and energy to address community problems.

Need experienced staff? Need gifted volunteers?

The baby boomers are coming – in fact, 650,000 Arizonans will turn 60 in the next 10 years – and they are interested in paid and unpaid opportunities in the nonprofit community. But this new talent pool will require organizations to think creatively and understand baby boomers’ goals if they want to successfully attract them.

This rising tide of human capital couldn’t come at a better time for nonprofits. Recent reports project a major turnover in nonprofit staff – and a shortage of talent – in the coming decade. With this challenge in mind, the Trust will offer a Piper Academy on August 18 entitled “What Baby Boomers Can Do for You.” Maureen Curley, a nationally recognized organizational development consultant, will present a workshop that will answer the following questions:

- ◆ *Who are the baby boomers and what do they want and need in paid and unpaid positions?*
- ◆ *What human resource needs does your nonprofit have and how can you shape new paid and unpaid opportunities?*
- ◆ *How can you attract and retain baby boomers in your organization?*

Whether you are a nonprofit executive, a human resource specialist or director of volunteers, this free half-day workshop will provide valuable tools for attracting and retaining this highly skilled, motivated workforce.

Ms. Curley is the founder of Workforce Strategies, a consulting firm specializing in executive coaching, staff development and volunteer resource management. She has more than 25 years of experience in the nonprofit field primarily in the areas of community service and volunteerism, public policy and aging services.

When: Friday, August 18, 2006
7:30 a.m. – Registration and Continental Breakfast
8 a.m. to noon – Piper Academy

Where: Camelback Inn
5402 E. Lincoln Drive, Paradise Valley

RSVP: Contact Leslee Oyen at loyen@pipertrust.org.

