

A photograph of a woman with long, wavy brown hair leaning over a young girl with dark hair. They are both looking intently at something on a light-colored wooden table. The woman is wearing a dark jacket, and the girl is wearing a light-colored hoodie. The background is slightly blurred, showing what appears to be a classroom or a similar indoor setting.

— THE —
**VIRGINIA G.
PIPER**
CHARITABLE TRUST

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March 2002

Reflections on our first cycle

**The Virginia G. Piper Cancer
Center opens in Scottsdale**

**68 nonprofit organizations
receive grants**

**Five nonprofit leaders
selected as Fellows**

REFLECTIONS ON OUR FIRST CYCLE



Judy Jolley Mohraz
President and CEO

Prologue

“What is past is prologue,” wrote Shakespeare. Perhaps the same holds true for The Virginia G. Piper Charitable Trust as we announce the first cycle of grants and reflect on the past eighteen months. The trustees officially opened the doors of the Trust on September 1, 2000 with a staff of three. They were committed to continue Virginia Piper’s efforts to improve the quality of life in Maricopa County through the support of arts and culture, children, the elderly, education, health, and religion. We knew we needed to sharpen the Trust’s focus and prepare to invest in a few boundary-spanning issues if we hoped to make a lasting difference in this community.

Even while the staff and trustees studied and listened to nonprofit leaders during more than a dozen Community Conversations about the needs of Maricopa County residents, the trustees awarded eight Cornerstone Grants constituting \$41 million in December 2000. These awards honored Virginia Piper and a select group of organizations that she had

historically supported and recognized for their excellence.

By late summer of 2001 the Trust had defined the initial structure of its grantmaking and announced four initiatives. The Trust invited proposals in the areas of early childhood, youth, the elderly, and arts and culture. A total of 325 proposals came in during the first cycle representing nearly \$200 million in requests. The results of hard choices and careful evaluation are the 68 proposals that will be funded for a total of nearly \$11.5 million in this cycle. They are listed in this publication and also on our website www.pipertrust.org.

What We Learned

First, we discovered the range of nonprofits and the remarkable work they have undertaken in the Valley to make this a more humane, vibrant community. Their dedication and generosity of spirit are matched only by the magnitude and diversity of their efforts.

We learned that collaboration, despite the encouragement we offered in the guidelines, is not the usual response of organizations struggling with daily pressures of meeting payroll, responding to increased numbers of clients, or coping with diminished public funding. Meaningful collaborations or coordinated activities take time, and perhaps it was unrealistic to expect many such proposals in the first cycle. But we saw common needs that possibly might lend

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Norma Reyes and her daughter Valeria work together at the Head Start Program at Crockett Elementary School. The program incorporates English as a Second Language for both students and parents.



themselves to collaborative responses. In the arts, for example, there were numerous proposals for increased marketing and fundraising resources. We couldn't help but wonder if some of these basic organizational needs might be addressed through some joint innovative efforts, and we would welcome conversations in the coming months about possibilities.

Certainly we celebrated proposals like Home/Court Advantage, a collaborative effort among eight organizations in the South Mountain

community dedicated to working together to address the specific needs of children of substance-addicted parents. The collaborative includes faith, business, philanthropy, government and community organizations

committed to a continuum of services and specific goals for the children and their families over a three year period.

We learned that the two page letter of inquiry works – that is, organizations can describe a complex proposal and indicate how it fits into a larger strategic plan in a few well crafted paragraphs. What we wished we had seen more frequently, however, was more explicit linkage between the description of the problem the nonprofit is tackling and how the proposed project will bring about specific results or remediation.

Recognizing the challenge nonprofits face when trying to understand a new foundation's grantmaking philosophy, we have

tried to offer some insight into the rationale for funding particular proposals in the section entitled "Why We Funded these Cycle 1 Proposals" on page 8.

Challenges and Opportunities

We have said from the earliest days that the Piper Trust is evolving. The Trust's ever-present questions, "What are the specific opportunities that can open up new solutions to persistent problems?" and "What will strengthen organizations prepared to deliver those solutions?" remain to be answered. We know the Trust can't award enough dollars to address all of the needs or to endow all the nonprofits. We must, therefore, in concert with nonprofits and community leaders, work to find those pivotal strategies that can make a broad difference to the entire Valley. Toward that end we will help organizations evaluate their programs so they can invest their energies and resources in programs with the greatest potential.

Philanthropic Strategies

Some foundations emphasize building nonprofit organizational effectiveness in order to assist agencies in delivering enhanced services or generating greater support for artistic endeavors. Our approach to funding in the arts this year reflects that emphasis. We also used that strategy in other areas – for example, the grant to the Association for Supportive Child Care will



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Big Brothers Big Sisters provides mentors to youth throughout the Valley. Bill Thompson has been a Big Brother for nearly 20 years. Bill and Little Brother Gino Jacobs catch up on homework.

support a new fundraising structure so that the Association will be better able to respond to this community's desperate need for affordable quality child care.

Another approach to philanthropy in the social service realm is to focus first on the clients – in the Trust's case, children, youth, and the elderly. If the emphasis lies with the clients, a foundation is more likely to look at direct results in these people's lives and focus on the programs or public policies that shape delivery of services instead of the organizations' individual capacities. An example of this approach is the grant to the South Phoenix Healthy Start Project. This project is designed to improve infant health and to learn which interventions other agencies should replicate. The Piper Trust will employ both philosophies of grantmaking, but what the balance will be and how much the Trust will develop proactive interventions on behalf of our clients remains to be determined.

Yet if the Trust contributes only money to Maricopa County over the coming years, we will not realize the foundation's full potential. We will pledge to share knowledge, convene groups, and promote public understanding of programs that can enhance the quality of life for the most vulnerable in our community. We will seek to create more public support for the arts in the Greater Phoenix area so that the arts will be judged as much a measure of a vital community as economic



development or quality education. How we will achieve these goals remains unanswered, but we will be at work on these tasks even as we move forward in our grantmaking.

Where We Are Going From Here

Because we want to spend sufficient time on each proposal and become a supportive partner with our grantees, we will begin after the second grantmaking cycle with its April 1 deadline to ask agencies to apply only once each year. As organizations think about the most critical needs or most compelling projects, we would encourage them not to hurry a proposal but take time and then submit what is reflective of their best thinking for that year.

Please visit our website www.pipertrust.org for updates on our guidelines. We will try several new ideas in the coming months. We hope to offer informal meetings every month for organizations thinking of applying. Quarterly we will publish PIPER NOTEBOOK in which we will highlight grantees' work, discuss major issues Maricopa County is facing in the nonprofit realm, and offer news about Piper staff and trustees. And always, we invite feedback and suggestions about how we can become a more effective grantmaker and better civic partner. □

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Dancers with Ballet Arizona rehearse "Indigo Rhapsody." The Ballet's campaign "Keep Arizona Dancing" is revitalizing the company.

THE PIPER TRUST AWARDS GRANTS TO 68 ORGANIZATIONS



Early Childhood

Total grants awarded in this area: \$3,369,208

On February 14, 2002 the trustees of The Virginia G. Piper Charitable Trust awarded the foundation's first cycle of grants. The 68 recipient organizations are listed below and represent a commitment of nearly \$11.5 million in funding.

Alhambra School District No. 68

12 Months / \$10,000
To support a program in the Alhambra School District to transport children to Society of St. Vincent de Paul for preventive and restorative dental care.

Arizona State University

24 Months / \$100,000
In support of a collaborative effort headed by ASU's Infant Child Research Program to make at-risk preschoolers more ready to learn when they enter school.

Association for Supportive Child Care

24 Months / \$150,000
To strengthen development efforts in order for the organization to expand programs improving the quality of childcare in Arizona.

Community Services of Arizona

24 Months / \$115,000
Toward the establishment of a development department to strengthen programs and social services provided to children and the elderly.

Maricopa County Department of Public Health

12 Months / \$124,867
To support collaboration between 35 public and private agencies in South Phoenix to promote pre-natal and early childhood prevention services in high-risk areas.

The Neighborhood Christian Clinic

12 Months / \$150,000
To support a capital campaign for a community health clinic, providing medical care and dental services for low income families.

New Life Center

24 Months / \$75,000
In support of counseling programs specifically designed for child victims of domestic violence.

Phoenix Children's Hospital

22 Months/\$2,000,000
To support a capital campaign for the new Children's Hospital.

Southwest Human Development

12 Months / \$44,341
To develop a program to prepare Head Start teachers to teach English to their non-English speaking students.

United Cerebral Palsy of Central Arizona

12 Months / \$350,000
To support a capital campaign for a new facility including an early childhood learning center.

West Valley Child Crisis Center, Inc.

12 Months / \$250,000
To support a capital campaign for a new facility for the West Valley Crisis Center to address the needs of victims of child abuse.

Youth

Total grants awarded in this area: \$2,593,888

AIDS Project Arizona, Inc.

24 Months / \$75,000
To strengthen programs for social and educational assistance to children in families affected with HIV.

Arizona Friends of Foster Children Foundation

36 Months / \$60,000
To support enrichment courses, field trips, extracurricular activities, tutoring, mentoring and other opportunities to youth in foster care.

Arizona Recreation Center for the Handicapped

12 Months / \$200,000
In support of a capital campaign for a recreation and sports complex in Alhambra, providing programs for developmentally, physically and emotionally disabled individuals.

Big Brothers Big Sisters of Central Arizona

24 Months / \$300,000
Toward the recruitment of hundreds of new volunteers to serve as one-on-one mentors for youth throughout Maricopa County.

Boys & Girls Clubs of the East Valley

12 Months / \$500,000
To support a capital campaign for a new Boys and Girls Club in Gilbert that will expand programs for teens in the East Valley.

Centro Adelante Campesino, Inc.

12 Months / \$35,000
To support a new tutoring and mentoring program in Surprise that pairs retired citizens with Hispanic youth.

Chandler Unified School District No. 80
12 Months / \$75,000
To support a capital campaign for a new facility in Chandler that provides basic medical care and after-school education programs for low income youth and their families.

Chicanos Por La Causa, Inc.
36 Months / \$255,000
To enhance comprehensive youth development and prevention programs in low-income Latino communities.

Christmas House Foundation
36 Months / \$90,000
To strengthen after school music and education programs for youth in Central Phoenix.

IMPACT-Suicide Prevention Center, Inc.
12 Months / \$9,980
To strengthen development efforts in order for the Center to support its programs in counseling and crisis management for adults and youth.

Franciscan Renewal Center
12 Months / \$25,000
To support a program to address the cultural, educational and generational barriers facing Hispanic and Latino families through improved communications.

Home/Court Advantage Collaborative
36 Months / \$225,000
In support of collaboration between state agencies and human service providers in South Phoenix to address the needs of children of substance-addicted parents.

HomeBase Youth Services
12 Months / \$75,000
To support the development of the Learning Center to strengthen educational services and improve the lives of homeless and runaway youth.

Improving Chandler Area Neighborhoods
24 Months / \$30,000
To support after-school mentoring programs to encourage low income and minority youth to stay in school and avoid gang involvement in the East Valley.

Most Holy Trinity Parish
12 Months / \$160,000
To support a capital campaign for a youth center that will increase after-school mentoring and tutoring programs to youth in Sunnyslope.

New Song Center
24 Months / \$20,000
To support enhanced programs in grief training and grief counseling for children who have lost a family member.

Osborn Education Foundation
12 Months / \$60,200
To provide after-school programs for elementary students at Montecito Community School.

Parents Anonymous of Arizona
24 Months / \$114,708
To support development efforts in order for the organization to expand its volunteer base and to enhance services designed to strengthen families.

Peoria Unified School District
12 Months / \$10,000
To support a program in the Ira A. Murphy Elementary School, to provide computers and educational materials to help parents encourage the healthy development of their children.

PREHAB of Arizona
12 Months / \$100,000
To support the renovation of the Youth Development Center to provide after-school and summer programs for homeless youth who reside at La Mesita shelter.

Touchstone Community, Inc.
12 Months / \$84,000
To establish a model program to provide after-school educational services for youth development for students attending charter schools.

Valley Youth Theatre
36 Months / \$90,000
In support of the Literacy and The Arts program to stimulate an appreciation in young people for reading and the arts.

Elderly
Total grants awarded in this area: \$1,934,611

Alzheimer's Association Arizona Chapter Greater Phoenix Region
18 Months / \$238,200
To support efforts to train a large number of caregivers, professionals, and volunteers in the needs of people affected by dementia.

Animals Benefit Club of Arizona, Inc.
12 Months / \$32,136
To train individuals to provide animal therapy in senior health care facilities.

Arizona Center for the Blind and Visually Impaired, Inc.
12 Months / \$125,000
To support a capital campaign for a facility to consolidate programs, and to improve access to services for increased numbers of the blind and visually impaired.

The Beatitudes Campus of Care
24 Months / \$500,000
For a challenge grant to support a campaign to renovate the organization's retirement community.

Beatitudes Center for Developing Older Adult Resources

36 Months / \$225,000
To support Volunteer Interfaith Caregivers Program (VICaP) to increase its volunteer base, which provides assistance to homebound seniors.

Community C.A.R.E. Connections, Inc.

12 Months / \$75,175
To support the installation of 100 computers in homes of seniors and senior care facilities, to reduce isolation and encourage independence.

Crosier Community of Phoenix

12 Months / \$15,000
To provide a telecommunications system for this elderly community.

First United Methodist Church of Mesa

12 Months / \$30,000
To plan the development of affordable housing and an assisted living facility for Mesa seniors.

Hospice of the Valley

12 Months / \$250,000
To support a capital campaign to provide a new 12-bed inpatient hospice facility in Northeast Phoenix.

Interfaith Services

24 Months / \$150,000
To support a for-pay Private Care Management program to provide seniors with in-depth assessments of needs, and to link them with appropriate services.

Libraries for the Future

12 Months / \$102,100
To support a collaborative effort between Libraries for the Future and Civic Ventures to develop a model to utilize libraries as sites for integrated community service opportunities and other activities for seniors.

Mesa Senior Services, Inc.

12 Months / \$50,000
To support an outreach program to link homebound and isolated seniors with improved services.

Senior Services of Fountain Hills, Inc.

12 Months / \$30,000
To provide new equipment and furniture for the organization's expanded senior facility, and to deliver meals to homebound seniors.

Solecito Services, Inc.

12 Months / \$5,000
To acquire new wheelchairs and walkers for the organization to loan to West Valley residents.

The Tremble Clefs Arizona Chapter, National Parkinson Foundation

24 Months / \$32,000
To support a choral music program to assist Parkinson's patients strengthen their voices and participate in positive social opportunities.

Visiting Nurse Service of New York

12 Months / \$75,000
To support a survey to help local nonprofits learn more about the needs and demographics of seniors living in the Valley.

Arts and Culture

Total grants awarded in this area: \$1,815,206

Arizona Opera

24 Months / \$250,000
To support a campaign to stabilize the organization and increase its capacity to support itself.

Arizona Science Center

12 Months / \$250,000
To support a campaign to provide resources crucial to the organization's strategic growth.

Ballet Arizona

24 Months / \$200,000
To support the "Keep Arizona Dancing" campaign to stabilize the organization and increase its capacity to support itself.

Challenger Space Science Center

24 Months / \$80,206
Toward the establishment of a development department to strengthen the organization's education and space programs.

Childsplay, Inc.

24 Months / \$200,000
To strengthen development efforts in order for the organization to develop wider youth and family audiences for its live performances.

Phoenix Art Museum

12 Months / \$75,000
To plan the expansion of the Museum's website and the accessibility of its educational programs and online exhibits.

Phoenix Family Museum

12 Months / \$105,000
To strengthen development efforts at a museum where children and families can experience hands-on exhibits and educational activities.

Phoenix Theatre

24 Months / \$150,000
To support development efforts in order for the Theatre to strengthen its capacity to support performances and educational programs.

KJZZ / KBAQ
12 Months / \$250,000
To support a capital campaign for a new broadcasting station and establish a matching fund to increase nonprofit promotional messages.

Semaphor DanceWorks, Inc.
12 Months / \$5,000
To support outreach programs to provide modern dance performances and acting workshops to new audiences.

West Valley Fine Arts Council
12 Months / \$250,000
To support a capital campaign for a new arts facility in the West Valley.

Other Grantees
Total grants awarded in this area: \$1,750,000

The Arizona Association of Food Banks
36 Months / \$225,000
To support transportation needs for The Arizona Gleaning Project to acquire and deliver donated fresh produce to food banks in Maricopa County.

The Community Forum
12 Months / \$25,000
To plan an Arizona nonprofit association to support nonprofit organizations in Maricopa County.

Esperança

36 Months / \$300,000
For a challenge grant to support a campaign to provide health services to children in the West Valley.

Fresh Start Women's Foundation
12 Months / \$250,000
To support the organization's Women's Resource Center to provide assistance to unemployed women and victims of domestic violence.

Loyola University Chicago
24 Months / \$500,000
To support renovation of The Ann Ida Gannon, BVM, Center for Women and Leadership at Piper Hall.

Mission of Mercy
24 Months / \$100,000
To support an existing clinic which provides mobile medical services to people with no access to health care, and to establish a new clinic in 2002.

National Cathedral School for Girls
12 Months / \$100,000
To support a capital campaign for the National Cathedral School for Girls in Washington, D.C.

Scottsdale Community College
36 Months / \$250,000
To expand the existing endowed scholarship fund originally established by Mrs. Piper.

Why We Funded These Proposals

While the 68 proposals are remarkably different, there are characteristics that made certain proposals strong. Here are some qualities we believe make a compelling proposal:

- The proposal has the capacity to “move the lessons” to a much larger stage. The ASU Infant Research Program’s proposal, for example, will train a significant number of teachers to use new methods to improve at-risk preschoolers’ capacity to learn and read. Since readiness to learn is an essential condition for a child to grow emotionally and intellectually, the introduction of this “new tool” held special attraction.
- The proposal addresses a community wide issue through a well developed plan that will make all of the resources directed toward that issue work better. The Alzheimer’s Association Arizona Chapter—Greater Phoenix Region proposes to achieve better training and coordination of volunteers working with caregivers of people with multiple forms of dementia. Community services directed at this condition will be better coordinated, and the Trust will be able to learn from this model to determine its application for training people in all fields of elder care. Again, this model of coordination and training may offer “new tools” to assist in serving a significant population of individuals with chronic illness.

- The proposal doesn't simply enable an organization to continue its current work but offers the potential to move the nonprofit to a new level of effectiveness and sustainability. Childsplay, Inc., for example, is a resident professional company that performs for young audiences. Traditionally this group has gone out to schools, community centers, and other locations to perform. In 2006, however, they will become the resident theater company in the new Tempe Performing Arts Center and will need to attract larger audiences to the Center. The goal of their proposal for technology and expanded marketing and fundraising services is to create the support system to enlarge their audiences and position the company to be successful in the new facility.

- The proposal offers a new design or structure to meet a pressing community need. Libraries for the Future and Civic Ventures hope to bring librarians together across the Valley in a community planning process to develop new ways for libraries to meet the changing needs of older adults. We know that the population of citizens over 65 will increase by 31% in the next decade. The way new libraries are designed as well as the services they provide will be influenced by the work of this group. This effort can benefit not only libraries in Maricopa County but offer a new national model of how communities can respond to a demographic tidal wave.



- The proposal focuses on prevention rather than crisis intervention. When we held our Community Conversations a year ago, organizations reported that it was easier to gain funding for crisis intervention than for prevention. That theme of prevention runs through many of the funded proposals. In early childhood education, for example, we are looking for ways that parents can become more effective teachers in those critical early years of childhood; in the area of youth we believe effective mentoring programs can help young people avoid risky and destructive behavior. And for the elderly, proposals directed at enabling older citizens to remain in independent living arrangements held special interest. □

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Eudiel Villa Romo, Beatitudes Center for Developing Older Adult Resources volunteer, delivers a food box to Bertha Neely. In cooperation with the Volunteer Interfaith Caregivers Programs (ViCaP), the Center provides assistance to homebound seniors.



2001 PIPER FELLOWS PROGRAM RECIPIENTS

Santino Bernasconi, President and CEO, Centro de Amistad, Inc.
Chevy Humphrey, VP, Marketing and Development, Arizona Science Center
Mary Lynn Kasunic, Executive Director, Area Agency on Aging, Region One, Inc.
Linda Searfoss, CEO, Big Brothers Big Sisters of Central Arizona
Tamara Woodbury, CEO, Girl Scouts – Arizona Cactus-Pine Council, Inc.

The Piper Fellows Program Update

"We value problem solvers more than innovators," observed Piper Fellow Tamara Woodbury, talking about many organizations today. As CEO of Girl Scouts – Arizona Cactus-Pine Council, Inc., Tamara believes organizations need to honor wisdom over power. "We respond to power and position, but people who have the power don't necessarily have the wisdom to solve the problem."

To integrate new ideas and innovative ways of working, leaders must not only have the vision but the time to reflect about organizational transformation. The Piper Fellows Program hopes to provide that critical time as well as opportunities to encounter challenging new ideas about leadership through a one to two month sabbatical for five nonprofit leaders each year. The fellowship underwrites up to \$30,000 in expenses related to salary, travel, and tuition.

Tamara Woodbury began her fellowship in December, attending a three-day workshop at MIT with Peter Senge, a leader in the theory of organizational learning. She will also spend a week in June with Margaret Wheatley, author of "Chaos Theory and Organizational Complexity." Wheatley, a pioneer in biological systems work, contends that life and work are self-organizing and that humans can create more organic, less mechanical work systems. "I believe the greatest challenge for leadership is the need to shift organizations from competitive and reactive to a more holistic structure," said Tamara. She explained that many organizational models are outdated for 21st century organizations. "These practices tend to reward problem solving and punish real thinkers and in so doing, limit an organization's possibilities for growth and impact." Her sabbatical goal is to write a workbook for nonprofit leaders incorporating her ideas on organizational effectiveness.

All of the 2001 Piper Fellows have designed distinctive sabbaticals tailored to their professional and personal goals.

Mary Lynn Kasunic began her sabbatical in February and will spend five weeks visiting twenty-one Area Agencies on Aging throughout the nation. "In the twenty-two years I've been with Area Agency on Aging I have never been away for more than two weeks," the executive director remarked. "The exposure to similar activities in other parts of the country allows me to view solutions through a wider lens, and then come back home and put the lessons learned into practice."

Mary Lynn wants not only to bring these lessons to her own agency but also to her peers. In June she will host a two-day retreat for local leaders in the field of aging. To complete her sabbatical she will attend "Leadership at the Peak," a one-week course at the Center for Creative Leadership in Colorado Springs.

Linda Searfoss believes the only way to effect real change in someone's life is through one on one relationships. This belief led Linda as the CEO of Big Brothers Big Sisters of Central Arizona to make mentoring a way of life. To increase her effectiveness as a leader, Linda will attend two executive education courses at Harvard Business School entitled "Performance Readiness in Nonprofits" and "Strategic Issues in Nonprofits." In addition, she will visit Big Brothers Big Sisters in Atlanta.

The Arizona Science Center depends on the expertise of Chevy Humphrey, Vice President of Marketing and Development, for the success of many of its exhibits. "In organizing an exhibition, I have to research and find the exhibits," explained Chevy, "and then make a presentation to the board. I've learned

almost every aspect of museum exhibition except what it takes to actually design one from conception to completion." To sharpen her skills, Chevy will spend two weeks studying exhibit design at San Francisco's Exploratorium. She will also attend a strategic management course at Yale and visit science museums in Canada and in the Northeast.

In March Santino Bernasconi, President and CEO of Centro de Amistad, begins a seven-week sabbatical

attending three programs: One on cultural competency; another on community development at the Industrial Areas Foundation in Baltimore; and a residency at the Mexican American Cultural Center in San Antonio. "When I look at the four other recipients – all from well established organizations," said Santino, "and then I look at my small organization, I am humbled and honored to be a Piper Fellow."

The Fellows are not only learning from national experts but from each other. "We get together once a month for breakfast to discuss the challenges we face running nonprofit organizations in the Valley and how we can be more effective leaders," said Tamara. "Even though we are all in different fields we share the same issues and can learn from one another."

The Trust encourages the development of a Piper Fellow's staff in addition to the senior executives through a \$10,000 matching grant to support professional development opportunities for other members of the organization. "The leadership workshop I attended at MIT was so powerful," stated Tamara, "that I'm sending two board members and three staff members to attend the same one this summer."

This year's deadline for applications for the Piper Fellows Program is September 15. For more information visit our website at www.pipertrust.org. □



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Left to Right:
Tamara
Woodbury,
Chevy
Humphrey,
Linda
Searfoss,
Santino
Bernasconi,
Mary Lynn
Kasunic.



THE VIRGINIA G. PIPER CANCER CENTER OPENS IN SCOTTSDALE

Building the Bridge between Care and Cure

Scottsdale Healthcare and the Arizona Cancer Center, a National Cancer Institute-designated Comprehensive Cancer Center at the University of Arizona at Tucson, have joined forces to establish the state's newest cancer treatment and research center.

The Virginia G. Piper Cancer Center at Scottsdale Healthcare, Home of the Arizona Cancer Center, Greater Phoenix Area, which opened in early January, provides advanced cancer treatment as well as conducts cancer research and clinical trials. The Center also offers a range of supportive care including a patient and family resource center, a boutique tailored to the needs of cancer patients and survivors, rehabilitation programs, nutritional services, and community health education and outreach.

"The Center is a welcomed addition to the Valley," said Susan Brown-Wagner, Director of Oncology Services at the Center. "We are in the truly unique position of integrating academic and community hospital programs. To have the Arizona Cancer Center establish a physical presence in clinical programs with faculty and staff here on a full time basis is a great asset for the community."

One distinctive feature of the Center won't be found in its programs or services but in the thoughtfulness of the design. "We wanted the Center to be more than just about medical relief," said Gary Goldberg, architect for Devenney Group, Ltd. "We imagined a soothing environment where patients and loved ones could be comforted and learn what they need to learn."

Over a four-year period Goldberg met with a community advisory council assembled by Scottsdale Healthcare Foundation, many of whom were cancer survivors.

"We talked over design ideas and what they thought worked and didn't work. Having been through a personal or family experience with treatment, the council members had a lot to contribute." Goldberg explained that he wanted to create an environment where both patients and their families could find needed support. "They pushed us to do more, and it certainly shows," admitted Goldberg.

The entrance is filled with light; curved forms replace several conventional straight walls; and stone covers many surfaces, linking the Center to the natural world. A healing garden and fountain in the lobby bring the sounds of water indoors. "Many of the principles you see here in →



▲ Tina's Treasures, a boutique, provides cancer patients and survivors with specially designed products in a supportive environment.



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The Virginia
G. Piper
Cancer
Center at
Scottsdale
Healthcare,
Home of the
Arizona
Cancer
Center,
Greater
Phoenix
Area opened
in early
January.



^ An indoor garden filled with herbs and healing plants frames the entrance to the Werner Support & Resource Center where patients and their families can research various cancer related topics.

the Center," said Goldberg, "have been used for a long, long time, just not in medical institutions."

"We wanted to go beyond just putting up wallpaper," remarked Goldberg. We wanted to design a medical facility that created a calming, holistic environment and a place that would assist all those involved in treatment."

"What has been most heartening since we opened is how well Tina's Treasures Boutique has been received," said Brown-Wagner. "The response has been wonderful. Women are extremely happy when they experience the privacy and the attentive, knowledgeable staff. This demonstrated to us that there was a great need in the community. The Center now fills that need."

Recognizing Virginia Piper's long standing commitment to Scottsdale Healthcare, the trustees of The Virginia G. Piper Charitable Trust awarded the organization a \$15 million Cornerstone Grant in December 2000 toward the construction of the Center.

The Virginia G. Piper Cancer Center is located at the southwest corner of 92nd Street and Shea Boulevard. For more information call (480) 657-1000, or visit www.shc.org/cancer. □



Piper Website Increases Capacity

The Piper Trust now offers new features on its website to connect people with information and with each other. To improve the effectiveness of its communications www.pipertrust.org will include grantee announcements and profiles, current information on issues concerning the community, archives of past articles, and grant guidelines.

Check www.pipertrust.org for the latest news on Piper grantees and updates on their work. □

ABOUT THE TRUST

The Virginia G. Piper Charitable Trust was established through the philanthropy of Virginia G. Piper, a long time Paradise Valley resident and widow of Paul V. Galvin, founder of Motorola. After her marriage to Kenneth M. Piper in 1969 she supported Arizona organizations committed to children, the elderly, healthcare and medical research, education, arts and culture, and religion. Following her death in 1999 the trustees determined that the Trust will continue Mrs. Piper's legacy by making grants to nonprofit organizations in these six areas whose work enhances the lives of people in Arizona, primarily in Maricopa County.

The Trust has chosen four initiatives for its early years of grantmaking. They include early childhood, youth, the elderly, and arts and culture.



Virginia G. Piper

Trustees

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Paul N. Critchfield
Arthur W. DeCabooter
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